





8 jurés français pour les Effie Awards Europe 2021

Paris, le 9 septembre 2021 | L'AACC annonce les jurés français retenus pour les Effie Awards Europe 2021 co-présidés par Vincent Garel, Executive Vice-Président TBWA\Groupe France et Claire Miller, Global Head of Strategy agence Lego.

- Marie-Charlotte Belmonte, Deputy General Manager | MRM | Best of Europe jury
- Dimitri Boudnikoff, International Account Director | Herezie | Round 1 jury
- Alexandra Evan, Vice-Présidente | Publicis Conseil | Grand jury
- Vincent Garel, Executive Vice-Président TBWA\Groupe France | Grand jury
- Sarah Lemarié, Co-head of strategic planning | Marcel | Best of Europe jury
- Sarah Mameri, Directrice planning stratégique | Brainsonic | Round 2 jury
- Kevin Pasquier, Account Planner & Analyst | We are social | Round 1 jury
- Cesar Valadares, Strategy Director | MRM | Round 2 jury

Les Effie Awards Europe sont organisés par l'Association européenne des agences de communication (EACA) en partenariat avec Procter & Gamble, The European Publishers' Council, The European Interactive Digital Advertising Alliance (EDAA), Adforum.com & Viva Xpress Logistics. <https://www.effie-europe.com/>

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À propos de l'AACC

L'Association des Agences-Conseils en Communication, est un syndicat professionnel créé en 1972, il regroupe plus de 200 entreprises qui emploient aujourd'hui près de 12 000 salariés. Fédération de métiers, l'AACC est organisée en 7 délégations qui couvrent l'ensemble des disciplines de la profession : Corporate, Customer Marketing, Digital, Production, Publicité, Santé et Outre-Mer. Elle dispose de commissions transversales qui accompagnent les agences-membres sur des sujets fondamentaux : talents, juridique, droit social, finance, développement durable. L'adhésion à l'AACC astreint, entre autres obligations, au respect de règles professionnelles strictes qui font la valeur du label AACC. www.aacc.fr

About the Effie Awards Europe

Introduced in 1996, the Effie Awards Europe were the first pan-European marketing communications awards to be judged on the basis of effectiveness. Effie leads, inspires and champions the practice and practitioners of marketing effectiveness through education, awards, ever-evolving initiatives and first-class insights into marketing strategies that produce results. Effie recognises the most effective brands, marketers and agencies in Europe and is considered as global symbol of achievement, while serving as a resource to steer the future of marketing success. EFFIE® and EFFIE EUROPE® are registered trademarks of Effie Worldwide, Inc. and are under license to EACA. All rights reserved. Find us on [Twitter](#) and [Facebook](#).

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The European Association of Communications Agencies (EACA) represents more than 2 500 communications agencies and agency associations from nearly 30 European countries that directly employ more than 120 000 people. EACA members include advertising, media, digital, branding and PR agencies. EACA promotes honest, effective advertising, high professional standards and awareness of the contribution of advertising in a free market economy and encourages close co-operation between agencies, advertisers and media in European advertising bodies. EACA works closely with EU institutions to ensure freedom to advertise responsibly and creatively. For more information, visit www.eaca.eu. Connect with us on [Twitter](#), [Facebook](#) & [LinkedIn](#).